



Press Release

## **Appointment of Executive Director of the Hong Kong Academy for Wealth Legacy**

**Hong Kong, 23 January 2024** - The Financial Services Development Council (FSDC) today announced the appointment of Ms Angel Chia as the Executive Director of the Hong Kong Academy for Wealth Legacy (HKAWL). Ms Chia will assume her new position on 1 March 2024.

Dr Adrian Cheng, FSDC Board member and Chairman of the HKAWL, said, “I am pleased that Ms Chia is joining us as the Executive Director. Her extensive experience and expertise in the family office sector, coupled with her passion for empowering the next generation of family principals, will undoubtedly add significant value to the HKAWL in engaging the industry. I look forward to working with her to promote Hong Kong's competitiveness as premier family office hub.”

Ms Chia, a seasoned executive with over 20 years of experience in the financial services industry, brings in-depth professional knowledge and a proven leadership track record in the family office sector. Prior to joining the HKAWL, she currently serves as the Chair of the Family Office Association Hong Kong. Ms Chia has held senior leadership positions including Chief Strategy Officer of a multi-family office and CEO of overseas operation of a Mainland brokerage firm. She also has a broad international exposure having worked with global financial firms in Hong Kong, Singapore, New York and Taipei. Ms Chia holds a Bachelor of Commerce Degree from the University of Toronto and an MBA from the University of Chicago Booth School of Business.

### **About the FSDC**

The FSDC was established in 2013 by the Government as a high-level, cross-sectoral advisory body to engage the industry in formulating proposals to promote the further development of Hong Kong's financial services industry and to map out the strategic direction for development.

The FSDC has been incorporated as a company limited by guarantee with effect from September 2018 to allow it to better discharge its functions through research, market promotion and human capital development with more flexibility.

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### **About the HKAWL**

The HKAWL is committed to invigorating a vibrant ecosystem for family offices worldwide through fostering collaboration, networking, knowledge sharing, and talent development across the sector. It aims to guide next-generation wealth owners and private wealth management professionals with veteran counsel, with a view to strengthening Hong Kong's position as a principal centre for managing family wealth legacies.

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