

Miles Celic

Chief Executive Officer



Miles Celic is Chief Executive Officer of TheCityUK and has held this position since September 2016. He is also a member of the Department for International Trade Advisory Groups on Financial Services and Professional Advisory Services, a board member of UK Finance and a board member of the Financial Services Skills Commission. Miles began his career in broadcasting, making and presenting radio and television programmes for the BBC and others. He moved on to work in the UK Parliament, where he focused on foreign affairs and defence issues. Miles subsequently worked in a number of leading reputation management and public policy consultancies, including a period at an arm of Omnicom – one of the world’s largest communications agency groups – where he advised clients including the BBC, the International Committee of the Red Cross and a number of international financial firms.

In 2007, Miles joined HSBC’s policy function to lead political engagement. He was part of the team that led the bank’s response to the global banking crisis. Miles moved to Prudential in 2009 as Director of Group Public Affairs & Policy and became Director of Group Strategic Communications in 2013. He was a member of Prudential’s Group Leadership Team.