



Jennifer Tan, is the Chief Executive of Alipay Financial Services (HK) Limited and the Executive Vice President – Strategy Development and Government Affairs, GBA of Ant Group.

She is a highly respected accounting professional and Fintech leader who has taken on senior management roles for over two decades. Before joining the Ant Group, she gained extensive senior management experience with various Fortune 500 multinational corporations and global conglomerates. In 2016, she saw the potential of developing e-wallet services in Hong Kong and initiated discussions about a possible joint venture with the Ant Group. This was not only a bold move out of her own comfort zone but also one that would significantly impact Hong Kong's Fintech industry.

Jennifer is an acclaimed visionary and leader in her organization, her industry, and the accounting profession. In 2021, she was named by the Fintech Magazine as one of Fintech's Top 100 Leaders in a global league table. In 2019, she was named ACCA Advocate of the Year, both for Hong Kong and Greater China, and she has been elected as the Chairlady of ACCA Hong Kong for 2021/22.

Jennifer is active in voluntary community services especially with regard to the development of young people. She has been serving various universities in Hong Kong as a chairman or member of the Advisory Committees. She is a frequent speaker to students in Hong Kong and mainland China, helping the next generation to better prepare for future challenges and understand the career opportunities in Fintech.