



Mr Sam Lee

Founder and Chief Executive Officer, Coinstreet

Mr. Samson Lee (or Sam), is a prominent entrepreneur and FinTech executive with over 25 years' experience in the digital economy industries. He has been committed to promoting the development of the "Third Generation Internet" (Web3) industry, and has facilitated and commercialized a number of breakthrough Web3, blockchain and digital asset projects in the international market.

Currently, Sam is the Founder & CEO of [Coinstreet](#), an award-winning professional advisory and consulting firm in the Digital Asset sector founded in 2017. Coinstreet is parent company of [Signum Digital](#) who obtained the first license from SFC for operating a Security Token Offering (STO) and Subscription Platform in Hong Kong. [iSHANG](#), a Coinstreet's group member company, provides a total solution of Web3-as-a-Service technology platform, turnkey enterprise solutions with 10+ vertical applications and practical consulting service, empowering mainstream brands and enterprises on Web3 transformation of their businesses.

Mr. Lee graduated with an [MBA](#) and a Master of Science degrees from the Hong Kong University of Science and Technology, and a [Bachelor of Commerce degree](#) from the University of Toronto. LinkedIn profile: <https://www.linkedin.com/in/samsonlee/>

Sam is very active in supporting the development of the Fintech & Web3 industry in Hong Kong. Some of his achievements include -

- Winner of the "[Asia Futurist Leadership Award](#)" organized by the "Association of Family Offices in Asia";
- Winner of 2021 the [Fintech Proof-of-Concept Subsidy Scheme](#) organized by The Financial Services and the Treasury Bureau (FSTB) of Hong Kong;
- Winner of "[Security Tokens Realised Awards London 2020](#)";
- Co-organizer of TADS Awards (www.TADSawards.org) – the world's first international award for Tokenized Assets and Digitized Securities
- Co-organizer of the Digital Asset Series / DAS (<https://digitalassetseries.org/>) – a series of seminars that aim to provide free education for the general public about the ever-growing landscape of digital assets and facilitate mass adoption.
- Co-author of "Digital Asset" chapter of "[Welcome to the New Era of Finance - Hong Kong's Fintech Practice and Prospect](#)" book published by Hong Kong University of Science and Technology;
- Co-chairman of "[Asia Pacific Digital Economy Institute](#)";
- Co-founder and co-chairman of "Hong Kong Web3 Association";
- Co-Founder of the [Ethereum Shenzhen Community](#);
- [Independent Director](#) of DSS (NYSE:[DSS](#)).



李尚信先生
高爾街集團創始人及行政總裁

李尚信先生 (Samson 或 SAM) 是一位傑出的企業家及金融科技資深高管，具備逾 25 年的專業數字經濟產業經驗，一直致力推廣「第三代互聯網」(Web3)產業發展，曾在國際市場促進及推出了多項突破性的 Web3、區塊鏈及數字資產項目。

Sam 是高爾街集團(Coinstreet) 的創始人及行政總裁。Coinstreet 成立於 2017 年，是一家屢獲殊榮的專業諮詢和顧問公司。Coinstreet 的子公司 [Signum Digital](#) 是香港首家獲得證監會發牌的證券型代幣(Security Token)發行及認購平台營運商。Coinstreet 的另一子公司 [iSHANG](#) 提供全球首個「Web3 即服務」平臺、已推出十款交鑰匙垂直解決方案和的實用諮詢服務一站式解決方案，助力主流品牌和企業轉型業務並挖掘 Web3 市場的無限潛力，並為品牌參與、客戶獲取和保留提供革命性的方式。

Sam 擁有香港科技大學工商管理學碩士(MBA) 和理學碩士 (電訊及網絡)學位, 及加拿大多倫多大學工商管理和經濟系學士學位。領英簡介: <https://www.linkedin.com/in/samsonlee/>

Sam 非常積極地推動並支持香港金融科技和 Web3 行業的發展。他的一些成就包括—

- 亞洲家族辦公室協會舉辦的“[亞洲未來主義領袖獎](#)” 獲獎者
- 2021 香港財經事務及庫務局「[拍住上](#)」[金融科技概念驗證測試資助計劃](#)獎者
- 2020 年“[倫敦數字證券實現獎](#)” 獲獎者
- [TADS 國際數字證券大獎](#)協辦人 -- 全球首個通證化資產和數字證券國際獎項
- 香港科技大學出版 - 《[迎金融新時代—香港金融科技實踐與前瞻](#)》合著者
- “[亞太數字經濟研究](#)” 聯合主席
- “香港互聯網 3 協會” 聯合創始人兼聯席主席
- 美國紐約上市公司 DSS (紐約證券交易所:DSS) 的[獨立董事](#)
- [以太坊華南社區](#)聯合創始人