


Roberto Leonardi Regional Officer, Asia



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Roberto (Rob) Leonardi leads Generali Asia's insurance operations in both Life and Property & Casualty businesses. Rob has 25 years of experience in Life and Health businesses across Asia, Europe and South Africa.

Prior to joining Generali, he was with AXA Asia where he was responsible for Health & Employment Benefits, Protection, Marketing, Digital and Big Data. Before AXA Asia, Rob worked at Munich Reinsurance where he was Regional Head of the Munich Health overseeing the health reinsurance and insurance businesses with specific focus on Greater China, India, Indonesia and Japan.

He also spent 13 years with UnitedHealth International (a listed Fortune 25 company) where he held several executive positions including Executive Vice President & CEO of UnitedHealth Asia, CEO of Portugal and Chief Operating Officer and Chief Financial Officer in its joint ventures. During his tenure, he turned around the Asia business and was actively involved in M&A activities in various markets across Asia.

Rob started his career as a chartered accountant with Coopers & Lybrand in South Africa. Born in Italy, Rob grew up in Denmark and South Africa and currently lives in Hong Kong.