

## Biography



**Edwina Ho**  
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Edwina is a Senior Director at Cambridge Associates and has 18 years of institutional business development and client relationship management experience in the industry. Based in Hong Kong, Edwina is responsible for developing the firm's business in the Asia Pacific region. Having worked in various Asian markets, she has a deep understanding of how the institutional market is evolving across the region. She is experienced in managing diverse clientele of sovereign wealth funds, government-linked entities, endowments, pension funds, insurance companies and family offices.

Prior to joining Cambridge Associates, Edwina was a Director of Investments at Willis Towers Watson where she led business development and client relationship management efforts in their Asia-based markets. Prior to it, Edwina was Head of Legg Mason's institutional business for Hong Kong and China, where she initiated partnerships with leading Chinese banks and financial institutions. Before that, she worked for China Everbright as Head of Institutional Sales and was responsible for marketing and business development in offshore markets. Edwina has held positions with major global banks and consultancies including Goldman Sachs, Citigroup and McKinsey.

### EDUCATION

MBA, Australia Graduate School of Management,  
University of New South Wales, Australia

BCom (Finance), Curtin University of Technology, Australia