



Ms Sina Meier

Managing Director - Head of Switzerland & Strategic Relations at 21Shares

Ms Sina Meier is the Managing Director and Head of Switzerland & Strategic Relations at 21Shares.

In her role, she is overseeing the rapid expansion in the Swiss home market of 21Shares and has become a prominent voice advocating for a broader adoption of blockchain and crypto. Sina looks back on almost three decades in asset and wealth management at leading financial institutions based in Switzerland. She also serves on the Board of Advisors at BFG Blockchain Founders Group.